



12 West 18th Street, Suite 3E New York, NY
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25th Annual Asian Pacific American Heritage Festival, Sunday, May 2, 2004

FOR IMMEDIATE RELEASE

Open Call for Main Stage Performers

The 25th Annual Asian Pacific American Heritage Festival

In its 25th year, the Asian Pacific American Heritage Festival is a free day-long celebration of Asian Pacific American culture and community. The festival features the six-hour long live Music & Dance Showcase, a mini film festival screening, a historical exhibit, children's activity programs, martial arts demonstrations, traditional craft workshops, a food court and over 100 Asian and Asian Pacific American organizations ranging from government, educational, political, cultural and businesses operating information tables and tents. The event has a history of high media coverage featured in the New York Times, Newsday, the Village Voice, TimeOut magazine, NY1 News, and many ethnic papers.

On May 2nd, 2004 from noon-6pm, 10 performing arts groups from the New York tri-state area will perform in front of an audience of over 10,000 on the main stage in Union Square Park. We are currently seeking submissions from artists and companies working in music and/or dance including folk, traditional, and contemporary expressions. The performance showcase must be appropriate for a 20-minute performance on an outdoor stage. Performers are paid. To submit, please mail complete contact information including a biography, past performances list, and a NTSC VHS videotape of a recent performance with at least 5 minutes of highlights in the review time. The video will be the primary tool to evaluate submissions. Supplementary CD recordings, photographs and letters of recommendation are also accepted.

Interested artists with questions please contact Jason Chin at 212-777-5678, extension 129.
For more information, visit www.capaonline.org.

Submissions must be submitted by Saturday, February 28, 2004

Submissions should be mailed to:

Jellybean Recordings
Attn: Jason Chin
235 Park Avenue South, 10th FL
New York, NY 10003