



ADVERTISEMENT FORM

PLEASE PRINT:

Organization: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Email: _____

Early Bird Special: Deduct 20% from the price if ad is postmarked by April 1st, 2008

PLEASE CHECK ONE: (Please use ONE form per ad.) All measurements are in inches.

	Page Size (w x h)	Non-Profit Rate	Other
<input type="checkbox"/>	Full Page (8" x 10")	\$ 410	\$ 1,230
<input type="checkbox"/>	1/2 Page (8" x 4.875")	\$ 280	\$ 840
<input type="checkbox"/>	1/4 Page (3.875" x 4.875")	\$ 150	\$ 450
<input type="checkbox"/>	1/8 Page (3.875" x 2.3125")	\$ 100	\$ 300

All submitted ad should be camera-ready in the size of the ad page desired.
 If you have any questions, please contact our advertising staff at (212) 989-3610.

Please ensure that the following items are included in your submission:

- This application form
- Your camera-ready print ad in the size purchased (Example: 1/2 page = 8 in x 4.875 in.)
(Please submit the ad in JPG, TIFF or PDF format with minimal 300 dpi.)
- Application and payment must be received before April 30th, 2008 (Ads may be emailed to Ads@capaonline.org.)
- A check for full amount made payable to: **Asian Pacific American Heritage Festival Fund, Inc.**

Please send completed application form and camera-ready ad to:

Asian Pacific American Heritage Festival
PO Box 246
New York, NY 10014
Attn: Advertising Committee

Please make a copy of this form for your records. If you have any questions, please call us at (212) 989-3610. CAPA reserves the right to accept or reject this application. Please include proof of non-profit status if using non-profit rate.

CAPA STAFF USE ONLY

Paid Date _____ Check# _____ Amount\$ _____

Follow-Up _____

Notes _____

Sales Notes _____

Special Instructions

Additional Costs _____

Ad Salesperson _____

Organization _____

Address _____

Phone _____