

The 29th Annual Asian Pacific American Heritage Festival Booth Application



**Be Part of the largest Pan Asian outdoor event in New York
Connect with over 10,000 people in a day
Performances, Martial Arts, Crafts, Children's Fair, Movie-Fest & More**

Event:	29 th Annual Asian Pacific American Heritage Festival
Date & Time:	Saturday, May 10, 2008 from 12pm to 6pm
Location:	Dag Hammarskjold Plaza, New York, NY (47 th Street, between 1 st and 2 nd Avenues)

FESTIVAL

You are cordially invited to participate in the 29th Annual Asian Pacific America Heritage Festival. Join CAPA as we celebrate our twenty-ninth year in hosting this special event. The Asian Pacific American Heritage Festival is a day-long outdoor festival held since 1979, that includes members of the Asian Pacific American community from the Tri-state area. The Festival provides a great opportunity for participating Asian Pacific American organizations, representing many different ethnic, political and cultural backgrounds, to showcase their events and programs to the community. The Festival attracts a large audience and will be covered by local media.

GET INVOLVED

Booths will be available to participants for distribution of their cultural, social and political information as well as for selling crafts and food. Throughout the day, there will be continuous live entertainment by various Asian Pacific American performers on stage. No festival can be complete without enjoying the different cuisines of Asia, so food and refreshments will be sold by vendors from various Asian Pacific American groups throughout the day.

REACH OUT TO THE COMMUNITY

Advertising is available in a free souvenir brochure printed specifically for the event. It contains articles, a community calendar, advertisements and information on the festival and the participating organizations, performers and sponsors. The program is a very effective medium for advertisers, organizations, corporations and individuals to communicate with Asian Pacific Americans in the Tri-state area. Organizations and businesses are welcome to advertise within the Festival brochure.

BOOTH APPLICATION

Asian Pacific American Heritage Festival
PO Box 246
New York, NY 10014
(212) 989-3610
(646) 619-4430

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Booth Application

Space includes one table, two chairs and an organization biography in the souvenir brochure. Payment is due by April 30, 2008 to be included in the souvenir brochure. Early reservations with FULL PAYMENT will get priority table location assignments. NO ASSIGNMENTS WILL BE CHANGED AT THE FESTIVAL.

Space is available on a first-come first-serve basis for selling food, crafts and souvenir items or for displaying and distributing literature. Please check the type of space, enter the total space cost. COST IS NONREFUNDABLE.

BOOTH APPLICATION (SIDE II)

Organization: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Phone: _____ Fax Number: _____
 E-mail: _____ Website: _____
 Contact Name: _____ Daytime Phone: _____
 Title: _____ Evening Phone: _____
 Signature: _____ Date: _____

PLEASE CHECK DESIRED SPACE

Type of Space	Early Bird Rate (Until 2/29/08)	Regular Rate	# of Spaces	Total Cost
<input type="checkbox"/> Non-Profit	\$ 165	\$ 265	_____	_____
<input type="checkbox"/> Regular Booth	\$ 180	\$ 280	_____	_____
<input type="checkbox"/> Regular Booth [Food Vendor]	\$ 180	\$ 280	_____	_____
<input type="checkbox"/> Corporate [Over 25 employees]	\$ 325	\$ 400	_____	_____
			TOTAL	_____

REMINDERS:

- Complete application form
- A check for the full amount made payable to: **Asian Pacific American Heritage Festival Fund, Inc.**
- Application will only be processed with payment.
- PLEASE SEND TO: **Asian Pacific American Heritage Festival, PO Box 246, NY, NY 10014 Attn: Booth Committee**
- Decorate your booth to stand out. You can bring your own tent but corporate signage on the tent is not allowed. NO RAIN DATE and NO REFUNDS.

RESPONSIBILITIES OF THE PARTICIPANTS:

- Participants should arrive no earlier than 10am on the day of the Festival to set up their tables.
- No parking inside the plaza. Any unattended vehicle will be tolled at the owner's expense.
- No paraphernalia for cooking or heating food will be allowed and no alcoholic beverages may be served.
- No bullhorn or any other form of amplification may be used.
- Each organization will be responsible for cleaning and bringing their own garbage bags.
- Tables and chairs must be brought to an assigned drop-off point at close of the Festival.

SPECIAL NOTE TO FOOD VENDORS:

**You can serve hot food as long as you use sternos and chafing trays.
 Barbeque grills are not allowed inside the plaza.**

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